



Urban Land Institute

Pittsburgh

ULI Pittsburgh is pleased to announce our *5th Annual Placemaking Awards for Excellence* and 2017 special honoree:

OXFORD DEVELOPMENT COMPANY for their dedication to Placemaking in Pittsburgh. This fall awards event is our annual opportunity to formally recognize outstanding projects, achievements and leaders in our city. The lunch event is scheduled October 12, 2017 at the Omni William Penn Ballroom (11am-1pm).

All sponsorship commitments should be made payable to ULI Pittsburgh, a 501c3. Please forward hi-res color JPG or PNG logo ASAP to holly.muchnok@uli.org. Program Ads needed by 9/15/2017.

PRESENTING SPONSOR
 (\$10,000 sponsorship)
SOLD | PNC

Sponsor will be featured in all marketing materials, print and electronic, upon receipt of digital logos and featured on the ULI Pittsburgh website. *Presenting sponsor acts as TITLE SPONSOR, receives 30 event tickets (3 tables of 10) and has an opportunity to present our honoree with this year's "Placemaker" award. One exhibitor table and signage through event space. Full Page Program Ad.

PLATINUM SPONSOR
 (\$5,000 sponsorship)

Sponsor/s will be featured in all marketing materials, print and electronic, upon receipt of digital logos and featured on the ULI Pittsburgh website. *Platinum sponsor acts as honorary chair, receives 20 event tickets (2 tables of 10) and has an opportunity to appoint one juror for the 2017 Awards Selection Jury. One exhibitor table. 1/2 page Program Ad.

AWARDS SPONSOR
 (\$2,500 sponsorship)

Awards sponsors will each present one award winner (ULI Pittsburgh juried from submissions received). Sponsors will EACH be featured in all marketing materials with logos featured on the ULI Pittsburgh website. 10 event tickets and the opportunity to present one of 5 unique awards (as available). One exhibitor table. Program Ad is not included but available if desired.

SUPPORTING SPONSOR
 (\$2,000 sponsorship)

Design your corporate table with colleagues and peers. Receive 10 event tickets, recognition in program and event day materials. Program Ad is not included but available if desired.

PROGRAM SPONSOR – (\$250-\$750)

Support ULI Pittsburgh and offer an Ad or Acknowledgement to this year's honoree!

- \$750 Full page island: 8" W x 8" H
- \$750 Full page bleed: 8.75" W x 8.75" H (8 " x 8" live area)
- \$500 Half page horizontal: 8" W x 3.875" H
- \$500 Half page vertical: 3.875" W x 8" H
- \$250 Quarter page: 3.875" W x 3.875" H

Program ads printed in full color – artwork due by 9/15/2017 to holly.muchnok@uli.org

YES, I want to be a ULI Pittsburgh Placemaking Awards for Excellence Sponsor!

Name _____
 Organization _____
 Address _____
 Email _____
 Phone _____
 Website _____

Sponsor Level:

___ Presenting Sponsor – SOLD = _____
 ___ Platinum Sponsor @ \$5,000 = _____
 ___ Awards Sponsor @ \$2,500 = _____
 ___ Supporting Sponsor @ \$2,000 = _____

Ad size:

___ Full Page @ \$750 each = _____
 ___ Half Page @ \$500 each = _____
 ___ Quarter Page @ \$250 each = _____

Contact for logos and artwork:

Total amount due: _____

Will send check to address below. Make checks payable to **ULI Pittsburgh** Please invoice me.

For individual ticket sales, please visit: Pittsburgh.ULI.org