



# Urban Land Institute

## Women's Leadership Initiative

*The mission of the Urban Land Institute (ULI) is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Locally, ULI exists to bring the mission and vision to Pittsburgh, Pa.*

*The mission of the ULI Women's Leadership Initiative (WLI) is to raise the visibility and number of women leaders in ULI and the real estate industry.*

ULI Pittsburgh Women's Leadership Initiative presents

# Advancing Leaders



Women's Leadership Initiative (WLI) offers a 2017 programming year focused on **ADVANCING LEADERS**. Unique training will be available (with preferred pricing for ULI Members) including DiSC Assessments and Work of Leaders among other tailored events and opportunities open to both women and men. Alison Valli and Shirley Wulf of Dimensions Leadership Group (DLG) are facilitating leadership workshops intended to help attendees develop stronger communication skills, accelerated leadership capacity, and increased visibility.

**Wednesday, May 17, 2017**

## The Everything DiSC Workplace: Build More Effective Relationships

The Everything DiSC Workplace® Profile uses a research-validated learning model to create a highly personalized learner experience. The profile is workplace-specific with in-depth information, including tips, strategies, and action plans to help participants become more effective. The result is more effective and productive working relationships.

1:45pm Registration and Welcome  
2:00pm-6:00pm DiSC Assessment Workshop  
6:00pm-6:30pm Networking

Civil & Environmental Consultants, Inc.  
333 Baldwin Road, Rosslyn Farms, PA 15205

Free Parking

Pre-registration is required. Completion of an online assessment is required prior to the workshop. You are to bring the completed assessment with you to the workshop.

**Individual tickets:** \$100 ULI Members/\$185 Non-Members (most sponsors have ticket/s included)

**November 2017 (tentative)**

## The Work of Leaders Made Simple: Vision, Alignment, and Execution

The Everything DiSC Work of Leaders® Profile uses a research-validated learning model to create a highly personalized learner experience. The profile is leadership-specific with in-depth information, including tips, strategies, and action plans to help leaders become more effective. Includes access to unlimited follow-up reports.

9:00am Registration and Continental Breakfast  
9:30am-5:30pm Work of Leaders (with Lunch)  
5:30pm-6:30pm Cocktail Reception

Pre-registration is required. Completion of an online assessment is required prior to the workshop. You are to bring the completed assessment with you to the workshop.

**Individual tickets:** \$175 ULI Members/\$250 Non-Members (most sponsors have ticket/s included)



## Women's Leadership Initiative Be More Than Just an Attendee

### Sponsorship Levels

#### Vision Level

(\$3,000)

Includes 2 tickets + a display table for both 2017 ULI Pittsburgh Advancing Leaders Workshops (4-hr DiSC Assessment on May 17th and 8-hr Work of Leaders Workshop in November) to be assigned as desired. Additionally, company logo listed on all written and electronic Advancing Leaders marketing and ULI Pittsburgh website, and 1-minute organizational commercial at each workshop and WLI 2017 event. This level will also include a feature "sponsor spotlight" on the ULI Pittsburgh website in 2017.

#### Leadership Level

(\$2,000)

Includes 1 ticket to both 2017 ULI Pittsburgh Advancing Leaders Workshop (4-hr DiSC Assessment on May 17th and 8-hr Work of Leaders Workshop in November) to be assigned as desired. Additionally, company logo listed on all written and electronic Advancing Leaders marketing and ULI Pittsburgh website. This level will also include a feature "sponsor spotlight" on the ULI Pittsburgh website in 2017.

#### Empowerment Level

(\$1,000)

Includes 1 ticket to 2017 ULI Pittsburgh Advancing Leaders Workshop 4-hr DiSC Assessment on May 17th to be assigned as desired. Additionally, company logo listed on all written and electronic Advancing Leaders marketing and ULI Pittsburgh website.

#### Scholarship Level

(\$500)

Support the advancement of women in leadership by joining our effort to include scholarships this season for our Advancing Leaders events and assessments for those who may otherwise be unable to attend. Your corporate name will be listed among generous supporters of this 2017 WLI/Advancing Leaders series on written and electronic marketing materials and ULI Pittsburgh website.

## About ULI

The mission of the Urban Land Institute (ULI) is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Locally, ULI exists to bring the mission and vision to Pittsburgh, Pa.

### ULI is committed to:

- Bringing together leaders from across the fields of real estate and land use policy to exchange best practices and serve community needs;
- Fostering collaboration within and beyond ULI's membership through mentoring, dialogue, and problem solving;
- Exploring issues of urbanization, conservation, regeneration, land use, capital formation, and sustainable development;
- Advancing land use policies and design practices that respect the uniqueness of both the built and natural environments;
- Sharing knowledge through education, applied research, publishing, and electronic media; and
- Sustaining a diverse global network of local practice and advisory efforts that address current and future challenges.

## Who is involved?

WLI launched its local presence in December 2015 and is organized under the leadership of the local district council, championed by a volunteer member-based Steering Committee, chaired by Lynn DeLorenzo of TarquinCoRE, and advised by Diana Reid of PNC Real Estate.

## Understanding WLI

Leadership pervades all aspects of the ULI member experience. The ULI Leadership Network fosters relationships, facilitates industry collaboration, imparts knowledge, and prepares members to become leaders at multiple professional levels and as individual influencers within their communities. One of the leadership development programs available to ULI members is the ULI Women's Leadership Initiative (WLI), which aims to raise the visibility and number of women leaders in ULI and the real estate industry.

### The mission of the WLI is expressed in its four primary objectives:

- Promote the advancement of women, throughout their careers, as leaders in the real estate industry;
- Increase the number of women who serve in leadership positions in the real estate industry and in ULI;
- Increase the visibility of women leaders in the real estate industry and in ULI; and
- Increase the number of women who are active ULI Members, and support the development of young women members as leaders in ULI and in their professions.



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Institute**

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